

# Craven Concerts Sponsorship Application

Craven Concerts Inc. is a 501(c)(3) organization bringing Live Music to the New Bern area and Craven County Schools. We present four live concerts and several Outreach programs for the schools. In addition, we have a Musical Instrument Donation Program. The donated instruments are refurbished by Fuller's Music and become the property of the Craven County School System for needy students. This past year we have provided 4 pianos and more than 50 other instruments to the Craven County and Jones County school students. The Outreach programs last year were an Opera for all the Third Graders in the County by Opera Xpress, a performance by Alina Kiryayeva, a renowned pianist, and a session by the Three Redneck Tenors the day after their performance. We are seeking Sponsorships to help us continue providing these performances and services to the Community.

## Sponsorship Levels:

**Silver Level: \$250.** Entitles Sponsor to mention in all advertising for the performance chosen. Mention of name of Sponsor from the Stage before Performance. ½ Page in center of Playbill the night of the concert. Two tickers to that show.

**Gold Level: \$500.** Entitles Sponsor to mention in all advertising for the performance chosen. Mention of name of Sponsor from the Stage before Performance. Full page in center of the Playbill for that Performance. Four tickets to that show.

**Platinum Level: \$1500.** Entitles Sponsor to mention in all advertising for the entire Season at every performance. Mention of name of Sponsor from the Stage before each Performance. Full page Ad in Playbill for all Performances. Four tickets to each show..

## Performances:

### **Fernando Varela & William Joseph - October 5, 2020**

Fernando trained with some of opera's most renowned classical icons. As a protege of David Foster he was featured on The Hitman's latest PBS Special and currently still tours with the 16 time GRAMMY Award winner throughout the world.

William Joseph, a child prodigy, is one of the most electrifying pianists, composers and producers of our time. His rare virtuosity and passion left music icon David Foster mesmerized when he first heard him play, and that chance encounter sent Joseph's career skyrocketing.

Together they present a concert you will never forget!

### **Alina Kiryayeva - November 8, 2020**

Professional concert pianist and chamber musician Alina Kiryayeva is globally renowned for her potent command of the instrument, her unique interpretations and innovative programming. Just as much, she has been praised for enchanting audiences with philosophical insight and charismatic stage presence.

### **Hits & Grins - March 15, 2021**

Featuring GRAMMY-nominated songwriters and a Country Radio Broadcast Hall-of-Famer, Hits & Grins is breaking down the barriers between audience and performer. With songs originally penned for country royalty like George Strait, Joe Nichols, Ray Stevens, Alabama and more, they will delight your audiences. Good Laughs. Good Music. Good Company.

### **The Everly Set - April 29, 2021**

The Everly Set takes you back to 1957 when Phil and Don Everly first supercharged the vocal sound of Rock-n-Roll with their unique style of harmonies. Lead Singers Sean and Jack keep this great music alive with renditions of Wake Up Little Susie, When Will I Be Loved and more. Golden Hits Celebration.

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As a sponsor, your company is entitled to advertising of your sponsorship on our website (cravenconcertsinc.org) as well as in publicity related to that performance.

A banner, if you have one, will be exhibited in the lobby to be seen by all attendees of the show.

Seats will be reserved for you wherever in the Orringer Hall Auditorium you wish to sit.

You will be thanked from the stage at the beginning of the concert.

You will have space in the center of the Playbill for your message to the audience.

Please return this form with your check, and send to: **Craven Concerts Inc., P.O. Box 12213, New Bern, NC 28561-2213. Phone: (252) 637-1119 or by email at [info@cravenconcertsinc.org](mailto:info@cravenconcertsinc.org)**

Name of Business \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Name of Contact \_\_\_\_\_ Phone# \_\_\_\_\_

Sponsorship Type \_\_\_\_\_

Performance Chosen \_\_\_\_\_

Date of Performance \_\_\_\_\_